

## STYLE &amp; FASHION

ELIXIRS  
OF YOUTH

Recreate that dewy teenage glow with super serums

**FIFTY YEARS AGO**, David Colbert's Norwegian grandmother would whip up a concoction of almond oil and wild strawberries that she applied nightly to her face. Now, the dermatologist said, "it is widely known that serums are the most potent delivery system for topical absorption."

Designed to boost collagen and perfect complexions, serums are face potions typically applied at night before a moisturizer. But why limit their use to bedtime? The best ones provide a burst of vitamin-packed moisture, absorb instantly and dry to a velvet finish, making them an ideal primer, a quick-fix on the go, a morning wake-up call and an airplane necessity.

Recent breakthroughs like the Quosome technology Dr. Colbert uses in his **Stimulate Serum** (\$135, [colbertmd.com](http://colbertmd.com)) "allow larger active molecules into the epidermis and promote collagen and elastin production."

**Clark's Botanicals Cellular Lifting Serum** (\$355, [spacenk.com](http://spacenk.com)) is packed with stem cells from the Uttwiler Spatlauber apple—native to Switzerland and able to withstand the harsh frost of the Alps. This serum has a delicately sweet aroma and gives the skin a matte, healthy glow. Consider it a fruit smoothie for your face.

Rich in green tea flower extract harvested from gardens on Jeju Island off the coast of Korea, **Amore Pacific's Time Response Skin Renewal Serum** (\$525, [bergdorfgoodman.com](http://bergdorfgoodman.com)) has an

addictive scent, gives the skin immediate clarity, reduces inflammation, stimulates circulation and dispenses moisture in a 24-hour time release formula.

**Sensai Cellular Performance Lifting Radiance Concentrate** (\$245, [neimanmarcus.com](http://neimanmarcus.com)) gives the underlying muscles of the face a painless mini-workout. Golden chamomile extract activates the muscles to contract and lift, creating a youthful tautness akin to a well-toned bicep. This serum comes with a shiatsu massage guide detailing how to increase microcirculation in the face and further energize the skin. It's a mini spa in a bottle.

Need to banish the signs of stress? **Erno Lazlo's Transphuse Topical Age Treatment serum** (\$190, [bergdorfgoodman.com](http://bergdorfgoodman.com)) inhibits the worry-induced facial micro-contractions that cause wrinkles. A dose of lavender ensures a good night's rest while polypeptides stimulate collagen.

**Bakel's P-Lipic Rebuilding Formula** (\$145, [spacenk.com](http://spacenk.com)) can be used not only on the face, neck, décolleté, eyes and lips, it's also so moisturizing you almost don't need to layer it under a cream. Developed by an Italian chemist, its seven ingredients are all active and suitable for sensitive skin. Skin is left plumped by lactic acid, hydrated by hyaluronic acid and soothed by phospholipids and is ready to brave even the extreme dryness of a long airplane flight.

—Aleksandra Crapanzano

